

Accademia Costume & Moda celebrates the inauguration of its new Milan headquarters with a day of unmissable appointments.

Accademia Costume & Moda will officially inaugurate its **"new" headquarter** in **Milan**, Via Fogazzaro 23, on September 14, 2022.

Accademia Costume & Moda is a historic training organization in the fields of Fashion and Costume, founded in Rome in 1964 under the Patronage of the City of Rome and Camera Nazionale della Moda Italiana and by enactment of the Ministry of Labor and Social Security (Ministerial Decree No. 26645/CF/1964).

The vision of the founder - fashion designer, costume designer, journalist and academic Rosana Pistolese, - was to train and support the cultural heritage of the Italian Fashion and Costume industries with a unique and innovative approach, creating a constant interaction between these two fields. This DNA has been preserved and constantly regenerated with care by the generations that have managed the Academy, first and foremost by Fiamma Lanzara, President aeternum, with passion and constant attention to the changes in the industry. A consistent balance between research, culture, design, product, and close collaboration with the most important players in this sector have led the Costume & Fashion Academy to become an international point of reference in education.

Complementing the now celebrated institution in Rome, in 2021 the Accademia Costume & Moda decided to invest in the city of Milan as well with the opening of a new Campus in via Fogazzaro 23, which is spread over an area of 1,200 square meters and was started de facto in March 2021, despite the Covid. Two and a half years after the first announcement of the new initiative in Milan, the campus, named after the forward-thinking and ever-inspiring Fiamma Lanzara, is now available to nearly 100 students for the areas of Communication and Fashion and Entertainment Management.

To celebrate this important initiative and move even closer to the Milanese community, on Sept. 14, 2022, Accademia Costume & Moda will open the doors of its new facility on Via Fogazzaro to citizens, students, young people and in general to anyone interested in learning more about what it means to study in a fashion school and to deal with professionals who can orient, illustrate, share and present all the challenges and possible satisfactions of operating within the country's second largest industrial sector, of which Milan and Lombardy are the Capitals.

"Opening a new campus, for those like us who have been involved in training since 1964, is a great thrill. Accademia Costume & Moda has always believed in the training of young talents by immediately putting them in contact with the best professionals and companies that have made the history of Italian Fashion and beyond. Milan, the capital of design and fashion, is the right city to further develop our educational offerings in the field of Communication and Management": these are the thoughts of Furio Francini, CEO of Accademia Costume & Moda.

For the occasion, a wide and articulated schedule has been created, inclusive of talks, workshops and moments of discussion with some of the most authoritative voices of the Italian fashion system and publishing, and culminating in the Fashion Show of looks created in collaboration with more than 50 companies by the students of the Master in Creative Knitwear Design - directed by Sonia Veroni, Administrator of Modateca Deanna with which the course is in partnership. The invitation-only fashion show will also be presented at 7 p.m.

Following is the schedule of activities on Sept. 14:

- **10:00-11:00: TALK** - "Styles and Languages: Comparing Lexicons". Antonio Mancinelli interviews Walter Chiapponi, Creative Director of Tod's;
- **11:30-12:30: TALK** - "The Fashion Evolution of the New Generation". Sara Sozzani Maino interviews Marco Rambaldi, Co-owner & Creative Director of Marco Rambaldi;
- **13:00-14:00: PORTFOLIO REVIEW** - "Portfolio Surgery for Graduates / New Designers. Methodology of communicating skills and talent review". Sara Sozzani Maino and Adrien Roberts, International Director of Education at Accademia Costume & Moda, meet with students and talents interested in showcasing their portfolios;
- **14:30-15:30: TALK** - "Tailored Sustainability: creating it (and spreading it) in fashion" Discussed by Antonio Mancinelli, Caterina Occhio (CSR and Sustainability Advisor of Alaïa, Aspesi and Chloé), and Helen Nonini (Founder & CEO of Schwa);
- **16:00-17:00: WORKSHOP** - "The Atlas of Contemporary Fashion," curated by Paolo Ferrarini;
- **18:00-19:00: PRESS CONFERENCE** - by invitation only;

- **19:00-20:00: Master's in Creative Knitwear Design Fashion Show/FASHION SHOW** – by invitation;
- **20:00-22:00: COCKTAIL** - by invitation.

As a proof of the academic institution's leadership in the fashion context and constant synergies with key players in the sector, the event has the patronage of Regione Lombardia, of the City of Milan, Camera Nazionale della Moda Italiana, Confindustria Moda, Sistema Moda Italia, UNIC and Lineapelle, Pitti Immagine and AltaRoma.

For more information and press inquiries:



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About Accademia Costume & Moda

Accademia Costume & Moda (ACM) has an important history in the educational landscape in the Italian and international Fashion and Entertainment industries.

Founded by Rosana Pistolese - a fashion designer, costume designer, journalist and academic, whose vision was to train and support the cultural heritage of the Italian Fashion and Costume industries with a unique and innovative approach based on the constant interaction between these two fields - the Accademia Costume & Moda was born in 1964 at the interest of the Ente Moda, by enactment of the Ministry of Labor and Social Security (Ministerial Decree No. 26645/CF/1964) and under the patronage of the City of Rome and the National Chamber of Italian Fashion. The institution then became a nonprofit association in 1969 and was formally recognized in 1970 (Presidential Decree No. 620/1970).

A leader in the fashion education sector in Italy and among the top three players in the same context internationally according to the ranking compiled by Business of Fashion, the Accademia

Costume & Moda has trained from its origins to the present some of the most celebrated talents in the fashion system and in costume and entertainment.

Following the opening of the new Milan campus in March 2021, between the two campuses in Rome and Milan there are currently more than 350 students attending the different academic degrees and more than 200 teachers and professionals teaching within the various courses, with more than 150 partner companies representing the various districts of the fashion supply chain (from big brands down to "makers") and the costume and entertainment industry.

The teaching and managerial leadership team is of the highest caliber and boasts international renown and expertise: citing just a few professionals, they include Barbara Trebitsch (former Domus, NABA) as Director of Education, Director of the Milan Branch Sara Azzone (former IED Moda Milano) and International Director of Education Adrien Roberts (former Istituto Marangoni, University of the Creative Arts).