

**ACCADEMIA COSTUME & MODA:
CKD MASTER'S FASHION SHOW CLOSES THE OPENING CEREMONY OF THE
MILAN BRANCH.**

Milan, September 14, 2022 – Accademia Costume & Moda today officially inaugurated its Milan headquarters at 23 Via Fogazzaro, which, already operational since 2021, aims to become a point of reference in the academic sphere thanks to a wide range of educational offerings that now also approaches new sectors with the introduction of the "Master's Degree in Style & Management for the Music Industry" and the "Level I Master's Degree in Fashion Sustainability & Industry Evolution," in partnership with Salvatore Ferragamo, Bonaudo and Project Officina Creativa.

To celebrate this occasion and to pay homage to the city of Milan, a rich and articulated schedule of activities open to the public has been prepared, such as talks, workshops and moments of discussion with some of the most authoritative voices of the fashion system and Italian publishing, which saw its climax this evening in the Fashion Show presentation of the Final Work and Industry Projects of the students of the Academic Master Level I in Creative Knitwear Design (2020/2021).

"Accademia Costume & Moda was born from the vision of a woman, Rosana Pistolese, who has always looked at the contemporary through "Costume," that is, the search for new expressions through "knowledge" whether it be of the past or sensibilities related to the present. From her words in the 1960s, "Fashion by its variable character has always remained a factor inherent to its very essence. fashion creation itself is in fact of a changeable nature because it is research and it is the study of always finding a new grace by imprinting it with a style Rosana has always looked at the Academy as a laboratory of ideas, exchanges, at the service of Fashion and Entertainment, "culture" and "knowledge" as the first construction of one's "being" and "creativity.

In Milan, we want to bring our approach to design, a method acquired over the years that allows us to offer our community an experience that is not only didactic, but of personal growth before even professional growth, an evolution that we witness every day, evolving us with it.

Thanks to the City of Milan, the Region to all the Institutions, and especially to the more than 160 companies that support us daily in giving experience and expertise to the next generation of employees.

A thought to Fiamma, president aeternum, who left us in 2020, this headquarters and new adventure are dedicated to you

Your sons,

Lupo & Furio". .

Accademia di Costume e di Moda Srl

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Thus comment **A. Lupo Lanzara** and **Furio Francini**, respectively President and CEO of Accademia Costume & Moda, as well as today's spokespersons of a long and rich tradition and family values shared with the Founder, Rosana Pistolese, and her daughter, Aeternum President Fiamma Lanzara, the institution's landing in the Milan.

The Master's Degree in Creative Knitwear Design, developed in collaboration with Modateca Deanna and numerous companies in the Italian manufacturing district, is aimed at graduates and professionals who intend to complete and deepen their cultural and professional training, from design to production, in the field of knitwear, a sector of excellence of Made in Italy. The course - which sees the participation of leading companies in the sector and some of the most important production realities in our country - is therefore presented as the result of a close collaboration between the world of Education and Industry and tells a story of generosity, foresight and dedication, experimentation and style, of which tonight's show is the sum manifestation.

The Industry Projects - that is, the projects created in collaboration with Maison and manufacturing companies, an integral part of the academic path - presented during the fashion show-event are:

- Ermanno Scervino, designed by Davide Panzeri;
- Etro designed by Giacomo Chicca, Pasquale De Lise, Francesca Guidozzi, Francesca Padalino, Chiara Taruschio, Mingyang Zhang;
- Max Mara Fashion Group Industry Project: Max Mara, designed by Angela Pea; Max Mara Leisure, designed by Mariaenrica Devoto; MAX&Co., designed by Francesca Guidozzi; Marina Rinaldi, designed by Angelia Corno; Sportmax, designed by Giacomo Chicca. 

Students also developed a project in collaboration with Filati Be.mi.va., featuring looks and knit stitches created by: Eleonora Belfiore, Giacomo Chicca, Angelia Corno, Pasquale De Lise, Magali De Moor, Mariaenrica Devoto, Maddalena Gentile, Francesca Guidozzi, Olga Kariakina, Martina Magri, Francesca Padalino, Angela Pea, Maria Roberta Pintus, Davide Panzeri, Chiara Taruschio, Mingyang Zhang.

The partner companies that collaborated on the students' Final Work and Industry Projects are: Art Design, Artemaglia Fashion, Blu Di Prussia, Botto Giuseppe, Cariaggi Lanificio, Casa del Filato, Corazzari Maglierie, Crisden, Della Rovere, Divina Mode, Emilcotoni, Filati Be.mi. va, Filati Biagioli Modesto, Filpucci, Iafil, Igea, Ilaria Manifattura Lane, Imax, Loma, Innocenti, Jumbo, Kyototex, Lanificio dell'Olivo, Lineapiù Italia, LFG Linking Fashion Group, Loma, Maglificio Loredana, Maglificio

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Marilina, Manifattura Sesia, Mas, Mely's, Metaphor, Millefili, MRC Knitwear, Roberto Collina, Servizi e Seta, Shima Seiki Italia, SMT, Staff Ricami, Stamperia Europa, STOLL, Taiana, Tintoria Rosta Nuova, Tollegno 1900, Toscano, Volcar, Zanni Maglieria, Zegna Baruffa Lane Borgosesia.

"It is a great joy to inaugurate the new headquarters of Accademia Costume & Moda in Milan with the fashion show of the first-level academic master's program in Creative Knitwear Design. A celebration to celebrate knitwear and the entire supply chain that, with passion, tenacity and innovation, creates exceptional products", says **Sonia Veroni** - CEO Modateca Deanna and Director of the First Level Academic Master in Creative Knitwear Design.

For more information and press inquiries:



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About Accademia Costume & Moda

Accademia Costume & Moda (ACM) has an important history in the educational landscape in the Italian and international Fashion and Entertainment industries. Founded by Rosana Pistolese - a fashion designer, costume designer, journalist and academic, whose vision was to train and support the cultural heritage of the Italian Fashion and Costume industries with a unique and innovative approach based on the constant interaction between these two fields - the Accademia Costume & Moda was born in 1964 at the interest of the Ente Moda, by enactment of the Ministry of Labor and Social Security (Ministerial Decree No. 26645/CF/1964) and under the patronage of the City of Rome and the National Chamber of Italian

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Fashion. The institution then became a nonprofit association in 1969 and was formally recognized in 1970 (Presidential Decree No. 620/1970).

A leader in the fashion education sector in Italy and among the top three players in the same context internationally according to the ranking compiled by Business of Fashion, the Accademia Costume & Moda has trained from its origins to the present some of the most celebrated talents in the fashion system and in costume and entertainment.

Following the opening of the new Milan campus in March 2021, between the two campuses in Rome and Milan there are currently more than 350 students attending the different academic degrees and more than 200 teachers and professionals teaching within the various courses, with more than 150 partner companies representing the various districts of the fashion supply chain (from big brands down to "makers") and the costume and entertainment industry.

The teaching and managerial leadership team is of the highest caliber and boasts international renown and expertise: citing just a few professionals, they include Barbara Trebitsch (former Domus, NABA) as Director of Education, Director of the Milan Branch Sara Azzone (former IED Moda Milano) and International Director of Education Adrien Roberts (former Istituto Marangoni, University of the Creative Arts).

The Master in Creative Knitwear Design (CKD) is a new concept in advanced knitwear education. It was born in collaboration with Modateca Deanna and Accademia Costume & Moda, offering to young fashion designers a complete and specific education in knitwear. In partnership with some of the most prestigious Italian knitwear and yarns companies and with the technical support offered by highly specialized partners, the course is based on the on-site learning, interactive lessons and the collaboration with the most innovative and important Italian companies specialized in fashion knitwear.

The course consists of various elements that simulate the path of the supply chain, from the research of materials and yarns to the analysis of new perspectives, to design, technical development up to the creation of a knitwear collection. History of knitwear, study of yarns, techniques and technologies, computer graphics, marketing and brand analysis, together with the close collaboration with partner companies and professionals, to support the student in building their professionalism. The creative areas are explored thanks to Industry Projects which involves various companies that contribute to the creation of the student professional awareness and the construction of a creative identity.

The philosophy of the Master in Creative Knitwear Design is to create knitwear projects with the care and ethic of the past mastering technology innovation of the present and the future.

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