

Programme

DAY 1 - September 10th

Auditorium del MAXXI - Via Guido Reni, 4A

10.30 - 11.00	Welcome coffee and Registration
11.00 - 12.00	Institutional Welcome Andrea Lupo Lanzara, Vice Chairman ACM, Furio Francini , CEO ACM.
12.00 - 12.15	Fashion Colloquia, an introduction Ian King, Researcher and Professor of Aesthetics and management LCF, Leader Fashion Colloquia Series, Adrien Roberts and Barbara Trebitsch , Education Directors ACM.
12.15 - 13.30	Abstract presentations <ul style="list-style-type: none"> • Cornelia Lauf, Ph.D., Visiting Professor John Cabot University: <i>Fashion and Art.</i> • Nabil El-Nayal, Ph.D., Manchester Fashion Institute and Nabil Nayal Ltd.: <i>Re-imagining Fashion's Heritage Through The Generative Power of Disruption.</i> • Anthony Kent, Ph.D., Professor Fashion Marketing, Nottingham Trent University, Alberta St. John-James, Fashion Designer and Researcher: <i>How can history disrupt the fashion industry?</i> • Marie Genevieve Cyr, Coordinator Thesis and Assistant Professor, Parsons School of Design, The New School: <i>E-appropriation and recontextualization: on the relationship between Post-internet art and Fashion Design Practice.</i> • Maaïke Feitsma, Ph.D., Senior researcher and lecturer. Amsterdam Fashion Institute, Fashion Technology Research group, Amsterdam University of Applied Sciences: <i>Making fashion last instead of fast: a historical view on fashion technology.</i>
13.30 - 14.40	Lunch Break
14.30 - 15.30	Panel: PREDICTING THE FUTURE OF FASHION, HERITAGE AS A TOOL. Carlo Capasa , President National Chamber Italian Fashion, Giovanna Gentile Ferragamo , Salvatore Ferragamo S.p.A., Raffaello Napoleone , Chief Executive Pitti Immagine, Sara Sozzani Maino , Vogue Italia Deputy Director Special projects, Head of Vogue Talents, Camera Nazionale della Moda Italiana International Brand Ambassador, Antonio Mancinelli , Fashion Critic and Senior Editor Marie Claire Italia.
15.30 - 15.45	Break
15.45 - 18.30	Abstract presentations <ul style="list-style-type: none"> • Nathalie Verboven, Digital MKTG Assistant W&H Jewellery, Annick Schramme, Ph.D., Director Creative Industries Antwerp management School, University of Antwerp: <i>Trending luxury: how different images and working with influencers on Instagram impacts the brand image of affordable luxury jewelry brands.</i> • Tessa Maffucci, Pratt Institute, MA in Fashion Studies & Digital Humanities, The Graduate Center at CUNY, The fashion Studies Journal: <i>Made in New York: Heritage, Authenticity and Tradition in a Digitized Fashion Capital.</i> • Daria Muller Velasquez, Ph.D. student, Researcher National Research University Higher School of Economics, Moscow: <i>Made in Italy: Articulation of National Identity through Prism of Vogue Italia Magazine.</i> • Dominika Lukoszek, Ph.D., Freelance Researcher: <i>The Fashion System behind the Iron Curtain – The Heritage Question.</i> • Ester Yance, Ph.D. student, Univesidad Complutence de Madrid: <i>Can we talk about utopian clothes? A sight for cinema's utopias.</i> • Terry Newman, Author and fashion journalism lecturer, University of the Creative Arts: Epsom: <i>From yesterday's heritage to to tomorrow's future: why Legendary Authors and the Clothes They Wore can be fashion influencers today.</i> • Sandra Niessen, Ph.D., Batax Textiles, Research Collective for Decolonizing Fashion: <i>Negated and Exploited Re-evaluating Cross-Cultural Heritage in Fashion.</i> • Toby Slade, Ph.D. Research Collective for Decolonizing Fashion: <i>The New Japanese Luxury.</i> • M. Angela Jansen, Ph.D. Research Collective for Decolonizing Fashion: <i>Disrupting Today's Fashion Heritage to Reconstruct Yesterday's Future: Decolonizing Moroccan Fashion History and Education</i> • Simonetta Buffo, Università Cattolica del Sacro Cuore, Milano: <i>Body in fashion film: fashion language in New Millennium.</i> • Ulrike Nägele, Professor, Jan Oliver Schwarz, Professor Dr. Vice Dean, AMD Akademie Mode & Design Munich: <i>Back to the future: challenging the idea of studying the past to disrupt and innovate by turning to science-fiction.</i> • Essia Sahli, Journalist, Italy, France, Vogue, GQ, Vanity Fair, Elle Decor: <i>The legacy of fashion, a versatile tool for future political struggles.</i>
18.30 - 19.00	Transfer to Accademia Costume & Moda
19.00 - 21.00	Visit and cocktail – Accademia Costume & Moda

FASHION COLLOQUIA ROMA



DAY 2 - September 11th
Auditorium del MAXXI - Via Guido Reni, 4A

11.00 - 13.30

Abstract presentations

- **Stella Claxton**, Senior Lecturer and Anthony Kent, Ph.D., Professor Fashion Marketing, Nottingham Trent University:
Disrupting the Heritage of Luxury Fashion Materials.
- **Cristina Calciati**, Student Istituto Marangoni Milano:
Six Reasons why Sustainable Fashion is the Future.
- **Brendan Mc Carthy**, Director BFA Fashion Design: Systems & Materiality, Parsons School of Design-School of Fashion:
Reimagining Social Justice Through Fashion + Systems Design Education Innovation.
- **Katharina Sand**, Founder Septieme Etage, lecturer HEAD Geneve, Parsons Paris:
The curator is digitally present: how do professional fashion curators use Instagram?
- **Shirley van de Polder, Lisa Mason**, Ph.D. students London College of Fashion:
Back to the future and new ways of seeing. A brief close reading on the past and future of fashion curation.
- **Vittorio Linfante**, Art Director and Professor Politecnico di Milano:
Fashion Utopias: the role of fashion exhibitions and fashion archives to defining (and stimulating) possible future fashion landscapes.
- **Cecilia Winterhalter**, Ph.D. Lecturer Accademia Costume & Moda:
Peggy and Palma, dresses and identities.
- **Laura Ceccarelli**, Archivist, **Laura Pompei**, Archivist, Centro Sperimentale di Cinematografia:
The archival funds of costume designers of the Chiarini Library of the Experimental Center for Cinematography Foundation.
- **Leonard R. Koos**, Ph.D. Associate Professor, University of Mary Washington Mentioning Unmentionables:
The Crinoline from the Mid-Nineteenth Century to the present.

13.30 - 14.30

Lunch break

14.30 - 15.00

KEYNOTE SPEECH INTRODUCING THE PANEL: ON FASHION CURATING, HERITAGE AND DISRUPTION

Valerie Steele, Director and Chief Curator of the Museum at the Fashion Institute of Technology in New York (MFIT) Museum at FIT.

15.00 - 16.00

Panel: ON FASHION CURATING, HERITAGE AND DISRUPTION

Valerie Steele, Judith Clark, Curator and exhibition maker, Professor of Fashion Museology LCF, **Simona Segre Reinach**, Cultural anthropologist and Associate Professor of Fashion Studies at Bologna University, Editor of Zonemoda Journal, **Stefania Ricci**, Director Museo Salvatore Ferragamo, **Clara Tosi Pamphili**, architect, applied arts academic and art director for fashion brands and events. Moderated by **Paolo Ferrarini**, Researcher, Professor, editor.

16.00 - 16.15

Break

16.15 - 17.00

ON LUXURY AND HERITAGE, Alberto Cavalli, Executive Director at Michelangelo Foundation for Creativity and Craftsmanship

18.00 - 18.30

Closing remarks, announce of next Fashion Colloquia Jaipur and greetings, ACM, Ian King, Archana Surana, Founder and Director of the ARCH College of Design and Business.